

SPONSORSHIP PACKAGES	PRICE
<p>KEYNOTE SPEAKER SPONSOR</p> <ul style="list-style-type: none"> • Introduction of Keynote Speaker at Morning Session by Company Representative • Logo Recognition on Keynote Presentation Deck • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Presentation of Raffle Prize to Winning Conference Attendee • Logo on Marketing Pieces to Promote Event • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Four (4) Full Conference passes 	<p>\$6,500</p>
<p>CONFERENCE REGISTRATION SPONSOR</p> <ul style="list-style-type: none"> • Logo on registration panels • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Three (3) Full Conference Passes 	<p>\$5,500</p>
<p>ATTENDEE LUNCH SPONSOR</p> <ul style="list-style-type: none"> • Introduction of Conference Co-Chairs prior to Lunch Starting • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Three (3) Full Conference passes 	<p>\$5,500</p>
<p>ATTENDEE CONFERENCE BAG SPONSOR – SOLD OUT</p> <ul style="list-style-type: none"> • Logo on Conference Bags Given to all Event Attendees upon Check-in • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Three (3) Full Conference Passes 	<p>\$5,500</p>
<p>EMPLOYEE RELATIONS, LEGAL AND REGULATIONS TRACK SPONSOR – SOLD OUT</p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>

<p><i>ENGAGEMENT, RETENTION AND RECRUITING TRACK SPONSOR – SOLD OUT</i></p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>
<p><i>DEVELOPING PEOPLE TRACK SPONSOR – SOLD OUT</i></p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>
<p><i>HR STRATEGY AND BUSINESS ACUMEN TRACK SPONSOR – SOLD OUT</i></p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>
<p><i>HR PROFESSIONAL DEVELOPMENT AND KEY COMPETENCIES TRACK SPONSOR</i></p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>

<p>HR TECHNOLOGY, TOOLS AND INNOVATION TRACK SPONSOR</p> <ul style="list-style-type: none"> • Opportunity for One Company Representative to Introduce Each Speaker • Opportunity to Place One Sponsor-Supplied Item on each Seat within Room • Exclusive Sponsorship Acknowledgement for this Track • Signage with your Company Logo Displayed Outside Track Room • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Half Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$4,000</p>
<p>CONFERENCE ATTENDEE POST SURVEY SPONSOR</p> <ul style="list-style-type: none"> • Logo on post-conference survey in back of onsite guide • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$3,500</p>
<p>CONFERENCE ATTENDEE THANK YOU SPONSOR</p> <ul style="list-style-type: none"> • Logo on Thank You Email to all Attendees • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$3,500</p>
<p>CONFERENCE BADGE LANYARD SPONSOR – SOLD OUT</p> <ul style="list-style-type: none"> • Logo on Name Tag Lanyards Worn by all Event Attendees • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$3,500</p>
<p>ONSITE GUIDE SPONSOR – SOLD OUT</p> <ul style="list-style-type: none"> • Full Page ad on Inside Cover of Onsite Guide • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$3,500</p>

<p>ATTENDEE INTERNET STATIONS SPONSOR</p> <ul style="list-style-type: none"> • Logo on all computer screen savers in Exhibitor Crossing • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Logo on Marketing Pieces to Promote Event • Company-Branded Mouse Pads at each computer • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes 	<p>\$3,500</p>
<p>BREAKFAST SPONSOR</p> <ul style="list-style-type: none"> • Signage around Breakfast Food Tables Recognizing Company Logo • Company-Branded Paper Napkins displayed on Break Tables • Logo on Marketing Pieces to Promote Event • Opportunity to Place One (1) Sponsor-Supplied Item around Food Tables • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$3,000</p>
<p>MORNING BREAK SPONSOR</p> <ul style="list-style-type: none"> • Signage around Morning Break Food Tables Recognizing Company Logo • Company-Branded Paper Napkins displayed on Break Tables • Logo on Marketing Pieces to Promote Event • Opportunity to Place One (1) Sponsor-Supplied Item around Food Tables • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$3,000</p>
<p>DESSERT SPONSOR</p> <ul style="list-style-type: none"> • Food pick with Company Logo Displayed in each Attendee's Dessert during Lunch • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$3,000</p>
<p>AFTERNOON BREAK SPONSOR</p> <ul style="list-style-type: none"> • Signage around Afternoon Break Food Tables are Recognizing Company Logo • Company-Branded Paper Napkins displayed on Break Tables • Logo on Marketing Pieces to Promote Event • Opportunity to Place One (1) Sponsor-Supplied Item around Food Tables • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$3,000</p>

<p>WATER STATION SPONSOR</p> <ul style="list-style-type: none"> • Signage with Company Logo displayed near all Water Stations through Floor Space • Opportunity to Place One (1) Sponsor-Supplied Item around Water Tables • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$2,500</p>
<p>KEYNOTE CENTERPIECE SPONSOR</p> <ul style="list-style-type: none"> • One (1) Sponsor-Supplied Item to be Included around Centerpieces • Acknowledgement of Company Sponsorship during Keynote Welcome • Event sign in Centerpieces Recognizing Company Logo • Logo on Marketing Pieces to Promote Event • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$2,500</p>
<p>LUNCH CENTERPIECE SPONSOR</p> <ul style="list-style-type: none"> • One (1) Sponsor-Supplied Item to be Included around Centerpieces • Acknowledgement of Company Sponsorship during Lunch Kick-Off • Logo on Marketing Pieces to Promote Event • Event sign in Centerpieces Recognizing Company Logo • Reserved Booth in Exhibitors Crossing (see Exhibitors Page for Inclusions) • Quarter Page Ad in Onsite Guide • Logo on Conference Website with Link to Corporate Homepage • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • One (1) Full Conference Pass 	<p>\$2,500</p>
<p>PROGRAM BOOKLET ADVERTISEMENTS</p> <ul style="list-style-type: none"> • Full Page Ad • Half Page Ad • Quarter Page Ad 	<p>\$750 \$400 \$200</p>
<p>SPONSORSHIP UPGRADE OPTIONS</p> <ul style="list-style-type: none"> • Logo Wall (<i>Company Logo will be displayed on the Sponsorship Wall in Exhibitors Crossing</i>) 	<p>\$500</p>

EXHIBITOR PACKAGES	PRICE
<p>EXHIBITOR</p> <ul style="list-style-type: none"> • **EARLY BIRD INCLUSION ONLY: Receive the registration list for a pre-event touch • *NEW FEATURE: Company URL listed on Philadelphia SHRM and GVFHRA websites • *NEW FEATURE: 2 Conference Passes for 2 Staff Members – ability to attend sessions • *NEW FEATURE: Lunch Vouchers redeemed at choice of 1 of 12 Gallery restaurants. • 10x10 Floor Space • Pipe and drape, 6 foot long table or high cocktail table with 2 chairs and wastebasket • Head sign with company name and booth number • Two (2) Staff Passes for the Same Two People at the Booth • Distribution of the “Exhibit Hall-Only” Passes via email to your clients • Company name and contact information to be included in onsite guide • One-time use of attendee mailing list post-event <p><i>On event day, the package includes 2 staff passes which will be used for the same 2 people who will be managing the booth the entire day; these passes will also allow the same 2 people to attend the track sessions. If you need to utilize more than 2 staff passes, please purchase additional conference tickets at checkout.</i></p>	<p>Early Bird Special: \$850 until July 31st</p> <p>Regular Price: \$950</p>
<p>EXHIBITOR UPGRADE OPTIONS</p> <ul style="list-style-type: none"> • Conference Bag Insert (<i>This includes one collateral piece per price</i>) • Onsite Guide Quarter Page Ad (<i>Special Rate for Exhibitors Only</i>) • General Lunch Session Ticket (<i>Allows entry into the Attendee Lunch</i>) 	<p>\$500</p> <p>\$150</p> <p>\$55</p>
<p>EXHIBITOR UTILITY ADD-ON FEATURES</p> <ul style="list-style-type: none"> • Electricity • Power Strip • Power Cord 	<p>\$165</p> <p>\$20</p> <p>\$20</p>